

CITY OF CERES
CITY COUNCIL ECONOMIC DEVELOPMENT WORKSHOP AGENDA

CITY OF CERES, CALIFORNIA
City Council Chambers, 2210 Magnolia Street

Tuesday, July 26, 2005 – 6:00 p.m.

Mailing Address: Ceres City Hall, 2720 Second Street, Ceres, CA 95307-3292

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In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Public Works Director, (209) 538-5789. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II)

Members of the public are advised that all pagers, cellular telephones and any other communication devices are to be turned off upon entering the City Council Chambers.

I. INTRODUCTION

Background on ESI and QuadKnopf Economic Development Plans
Economic Development Goals

II. COMMERCIAL/INDUSTRIAL LAND INVENTORY

Commercial and Industrial Land Currently Available
Potential Process for Expanding Inventory
Monte Vista Crossings Example

III. MARKETING EFFORTS

Targeted Marketing
General Marketing

IV. DISCUSSION OF POTENTIAL POLICIES REGARDING INCENTIVES

Phasing of Fees
City Assistance with Installation of Improvements
Sales Tax/Property Tax Sharing

V. OTHER COMMENTS