

**CITY COUNCIL STUDY SESSION
MINUTES**

April 22, 2013

Vice Mayor Lane called the April 22, 2013 Council Study Session to order at 5:30 p.m. with the following in attendance:

ROLL CALL Council Members Durossette, Kline, Lane

EXCUSED Councilmember Ingwerson and Mayor Vierra

DISCUSSION ITEMS

1. Concerts in the Park.

Several ideas were discussed including:

- Moving the venue to the Whitmore Mansion
 - Moving the concerts to Thursday evenings
 - Start the series immediately after the Street Faire and run longer
 - Advertise in the Street Faire Guide
 - Have a movie night
 - Incorporate a farmers market
 - Speak with local vendors to incorporate Sponsorships
 - Include High School Bands
 - Form a Committee to include Council, staff, CUSD, local business leaders
 - Allow bring your own alcohol
 - Have local service group or vendor provide alcohol and food
- Dave Pratt, resident spoke in support of staff recommendations.

COUNCIL DIRECTION

Staff to be creative and try easily implemented ideas for the 2013 Season including moving venue to Whitmore Mansion and allowing alcoholic beverages.

Create a Committee to revamp the format for the 2014 Concert season.

2. Tow Fees.

Staff discussed the current Tow Ordinance and sought Council direction regarding current fees and management of the tow program within the Police Division.

- Duane Thompson, tow operator, spoke in support of Staff recommendations.

COUNCIL DIRECTION

Amend Ceres Municipal Code Chapter 10.36 to add a new Section 10.36.160 establishing a Towing Serving Operator Fee of \$3,600 annually to pay for the cost of properly administering the provisions of the Rotation Tow List Program. Fee to be paid on a quarterly basis.

Increase the fees that Rotation Tow Operators may charge for tow services performed under the City's Rotation Tow Program to the following:

- \$190.00 per tow vehicle
- \$50.00 per day storage fee per vehicle
- \$95.00 for after-hours gate fee

For the 2013/14 Budget Cycle, discuss restoring current part-time CSO position to a full-time position. Look for funding options.

6:37 p.m. There being no further business, Vice Mayor Lane adjourned the Study Session.

/s/Ken Lane, Vice Mayor

/s/Cindy Heidorn, CMC, City Clerk