

**JT. CITY COUNCIL/PLANNING COMMISSION
SPECIAL MEETING - STUDY SESSION
MINUTES**

February 24, 2014

Mayor Vierra called the Joint City Council Planning Commission Special Study Session to order at 5:30 p.m. with the following in attendance:

ROLL CALL Council Members: Durossette, Kline, Lane, Ryno, Mayor Vierra

Planning Commissioners: Del Nero, Kachel, Molina, Smith (Arrived 6:15 p.m.),
Chairperson Chapman

DISCUSSION ITEMS

1. Temporary Signs.

Tom Westbrook, Community Development Director discussed the recommendations of the Council-created Temporary Signs Committee.

COUNCIL AND PLANNING COMMISSION RECOMMENDATIONS:

1. BANNER SIGNS

Banner signs should have a 90-day time limit beginning from date of permit issuance.
Banner sign needs to be reviewed and approved by staff.
Staff should designate placement requirements.
Possible special consideration options for Fast Food Restaurants.

Staff to come back to a Planning Commission meeting with options.

2. A-FRAME SIGNS

No A-frame signs allowed. All A-Frames to be removed by April 1, 2014.

3. FEATHER BANNER SIGNS

Do not create allowances for Feather Banners beyond what is currently allowed by the Municipal Code.

4. SIGN SPINNER/MANNEQUINS

Currently not allowed. Do not create allowances for Sign Spinner/Mannequins.

5. YARD SIGNS

Yard Sign allowed as part of a grand opening/closing. Sign limited for 30 days from date permit is issued.

6. INFLATABLE SIGNS

Do not create allowances for Inflatable Signs beyond what is currently allowed by the Municipal Code.
Allow sign for 15 days from date permit is issued.

7. AUTO/MOTOR VEHICLE SALES

Amend the Municipal Code to remove allowances for particular types of permitted signs at Auto/Motor Vehicle sales lots that are prohibited at other commercial establishments to ensure that there would be equity among businesses advertising in Ceres.

Staff to initiate a Zoning Ordinance Text Amendment (ZOTA) through the Planning Commission and the City Council. Staff to recommend a grace period so that information and education could be provided to the business community.

6:44 p.m. There being no further business, Mayor Vierra adjourned the Joint City Council/Planning Commission Study Session.

/s/Chris Vierra, Mayor

/s/Cindy Heidorn, CMC, City Clerk