Ceres Department of Public Safety
POLICE DIVISION

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Ceres Police Department Targets Impaired Drivers with DUI/Drivers License Checkpoint

Driver Sober or Get Pulled Over

Ceres, CA – Ceres Police Department Traffic Unit will be conducting a DUI/Drivers License checkpoint on May 19, 2012, at an undisclosed location within the city limits between the hours of 7:00 p.m. and 1:30 a.m. Checkpoints are placed in locations that have the greatest opportunity for achieving drunk and drugged driving deterrence and provide the greatest safety for officers and the public.

Officers will be contacting drivers passing through the checkpoint looking for signs of alcohol and/or drug impairment. Drivers caught driving impaired can expect jail, license suspension, and insurance increases, as well as fines, fees, DUI classes, court probation and other expenses that can exceed $10,000.

All too often, members of our community are senselessly injured or killed on local roadways by impaired drivers. "Over the course of the past two years, DUI collisions have claimed one life and resulted in 75 wrecks injuring 42 of our friends and neighbors in the city of Ceres," said Law Enforcement Agency Representative.

This DUI/Drivers License checkpoint is an effort to reduce those tragedies and officers will be checking drivers for proper licensing. A major component of these checkpoints is the deterrent effect it has on those who might drive drunk or drugged impaired and bring about more awareness, encouraging everyone to use sober designated drivers.

According to the National Highway Traffic Safety Administration (NHTSA), checkpoints have provided the most effective documented results of any of the DUI enforcement strategies, while also yielding considerable cost savings of $6 for every $1 spent.

Funding for this operation is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Report Drunk Drivers. Call 911!