Table of Contents

Ceres Police - Who We Are Page 3
Office of the Chief Page 4
Organizational Chart Page 6
Mayor and City Council Page 7
2017 Award Winners Page 8
2017 Life Saving Awards Page 9
2017 New Hires Page 10
Promotions and Retirements Page 11
FBI Leadership Training Page 12
2017 Department Statistics Page 14
Community Involvement Page 18
Drop the Drugs Program Page 22
Memorials and Proclamations Page 23
Ceres Police Mission Statement:
We are committed to partnering with the community to reduce crime and improve the quality of life for our citizens.

Ceres Police Vision Statement:
We will set the standard for best practice police services in the Central Valley.

Ceres Police Identity:
We are a caring organization serving our community that employs progressive, creative members who are encouraged to grow personally and professionally.

Ceres Police Core Values:
- **Pride** - Conveying a sense of positive identity to ourselves, to our organization, and to the community.
- **Integrity** - Doing the right (ethical) thing, even when no one is watching or when it is not easy.
- **Excellence** - High personal and professional standards and work ethic; dependable; committed to seeing the job through.
I am pleased to present our 3rd Annual Report.

I invite you to view the statistical information we provided, as well as some of the events and activities we shared with our citizens throughout 2017. The men and women of the Ceres Police Department enjoy their strong relationship with the community.

As you may know, we have spent the last few years focusing on improving technology within the department. I am happy to say we will begin adding much needed personnel to the department next year due to the improving economy.

This will improve our ability to adapt to the changing issues many communities face in the Central Valley. These issues include homelessness, the impacts of drug legalization, decriminalization and early release programs, which have a strong affect on law enforcement and the community we serve.

As this City enters its 100th year in 2018, I am confident in the service our police officers and professional staff continue to provide on a daily basis.

It is a privilege to serve as your Chief of Police. Please feel free to contact me with any questions.

Chief Smith with Youth Amateur Boxers, Andre (left) and Damien (right) Flores.

Andre was the 2017 USA Amateur Boxing’s Western Regionals Champion and the Silver Gloves National Champion for his weight class.
Chief’s Community Advisory Committee

Comprised of five professionals who live or work in Ceres, the Chief’s Community Advisory Committee meets once a month to discuss local, state and national issues, make recommendations to Chief Smith, and to help him keep his finger on the pulse of the Community he and his Officers serve.

One of the Committee’s biggest passions is the youth of our City.

With this in mind, the Committee spent much of this past year discussing an Award that could be given to a 7th or 8th grader from each of the three Middle Schools, who had demonstrated positive character growth during the previous school year.

As a result, the Ceres Police Department Positive Character Award was established.

In May, three students received the following awards from the Community Advisory Committee:

A framed Certificate of Recognition signed by the Chief of Police
$50.00 cash
City of Ceres Vision Statement:
In collaboration with the community, together we achieve a Ceres that is an attractive, livable, safe community with beautiful neighborhoods, landscaped streets, parks, trails, facilities and vibrant commercial and entertainment amenities.

City of Ceres Goals:
- Infrastructure
- Livable Community
- Economic Development
- Planning for the Future
- Government Operations

Together WE Achieve!

2017 Annual Report
2017 Award Winners

Officer of the Year
Vince Hooper

Support Person of the Year
Dispatcher Oyre Echols

Sergeant of the Year
Trenton Johnson

Officer of the Year
Vince Hooper

Volunteer of the Year
David McCann

Explorer of the Year
Giselle Gonzalez

Ceres Police Department
Officer Michael Vierra

For his calm demeanor and quick thinking in dealing with a young man attempting to jump onto Highway 99 from the Hatch Street overpass.

(Top left, going clock-wise):

Officer Brian Petersen
Officer Eric Souza
Sergeant Greg Yotsuya
Senior Dispatcher Shawnna Yotsuya
Dispatcher Oyre Echols
Officer Jesus Salinas

For their team effort in saving a man who attempted suicide with a box-cutter; and their care and compassion towards the autistic son, who discovered his father and called 911 for help.
Cheryl started working for the Ceres Police Department on January 2, 1980, when she was 18 years old. She retired on February 5, 2017, working a total of 37 years!

Cheryl started with the department as a Clerk/Dispatcher, when dispatch and records duties were combined, and prior to the introduction of 9-1-1 services in Stanislaus County. In 1986, Cheryl became a computer technician for the police department, working with Sgt. Brian Weber, but remaining a reserve police dispatcher for the department. Part of this job was data entry and statistics.

In 2000 Cheryl became the Fire Secretary, working alongside the Chief’s Secretary, Mary Fenton. The duties included budget, administrative tasks, staff reports and resolutions, in addition to the secretarial responsibilities.

During this time, she also remained a reserve police dispatcher for the department. In 2001 Cheryl became the Support Services Supervisor, overseeing both the Dispatch and Records Bureaus.

Cheryl worked for four different Chiefs during her tenure at the department.

During her retirement, Cheryl plans to spend time with her five grandchildren and travel with her husband, Larry. She may even come back as a Reserve Dispatcher....!
The Law Enforcement Executive Development Seminar (LEEDS) program was first conceptualized to fill a void in the FBI executive training programs for Municipal, State, and Federal leaders of law enforcement agencies who employ between 50 and 500 personnel.

In 1981, a two-week training program at the FBI Academy at Quantico commenced to meet this need and LEEDS was established. However, the request for executive level training continually exceeds scheduling availability at Quantico, which now offers three sessions annually.

The response by the law enforcement community to the LEEDS program at the FBI Academy, has been overwhelming and its success can be measured by its significant growth since 1981. The LEEDS network continues to graduate a significant number of law enforcement executives annually.

Chief Smith was chosen by California Police Chiefs Association to attend the 2017 two week course. The first week was during the spring and was held at the FBI Headquarters in Quantico, VA. The second week was in the late summer and was held at the University of Virginia in Charlottesville.

During the course of these two weeks, Chief Smith interacted with 54 other Law Enforcement Leaders from all over the U.S., including Hawaii. Some of the topics they discussed were Terrorism, Intelligence, Leadership, Social Media and Creative Law Enforcement.

The training sessions also included a tour of the FBI Academy, a tour of the Marine Corp Museum and a tour of Monticello, home of Thomas Jefferson.
The FBI National Academy is a professional course of study for U.S. and international law enforcement managers nominated by their agency heads because of demonstrated leadership qualities.

The 10-week program—which provides coursework in intelligence theory, terrorism and terrorist mindsets, management science, law, behavioral science, law enforcement communication, and forensic science—serves to improve the administration of justice in police departments and agencies at home and abroad and to raise law enforcement standards, knowledge, and cooperation worldwide.

Leaders and managers of state, local, county, tribal, military, federal, and international law enforcement agencies attend the FBI National Academy. Participation is by invitation only, through a nomination process. Participants are drawn from every U.S. state and territory and from international partner nations.

Sessions of approximately 220 officers take undergraduate and/or graduate courses at the FBI campus in Quantico, Virginia. Officers also participate in a wide range of leadership and specialized training, where they share ideas, techniques, and experiences with each other, creating lifelong partnerships that transcend state and national borders.

Captain Collins was nominated by Chief Smith and was subsequently accepted into this prestigious program, held from April, 2017 to June, 2017, in Quantico, VA at the FBI Headquarters. He graduated on June 9, 2017 in the 268th Academy Class.

The "Yellow Brick Road"

National Academy graduates fondly recall their experience on the “Yellow Brick Road.” The final test of the fitness challenge, the Yellow Brick Road is a grueling 6.1-mile run through a hilly, wooded trail built by the Marines.

Along the way, the participants must climb over walls, run through creeks, jump through simulated windows, scale rock faces with ropes, crawl under barbed wire in muddy water, maneuver across a cargo net, and more. When (and if) the students complete this difficult test, they receive an actual yellow brick to memorialize their achievement.

The course came to be known as the “Yellow Brick Road” years ago, after the Marines placed yellow bricks at various spots to show runners the way through the wooded trail. The overall fitness challenge began at the National Academy in 1981 and has evolved over the years, with the awarding of yellow bricks beginning in 1988.
2017 Department

Crime Statistics

- Homicides
- Rape
- Robbery
- Assault
- Burglary
- Larceny
- Motor Vehicle Thefts

Incident Responses by Officers - 38,059

- Calls for Service
- Traffic Stops
- Other Officer Initiated Incidents
- Business/Building Checks

Incidents by Priority

- Priority 1: Shots Fired, Life in Danger, Burglary in Progress, Armed Robbery
- Priority 2: Non-life Threatening, Area Checks, Traffic Collisions, Hit & Run
- Priority 3: Informant, Extra Patrols
What does an average day look like for our Police Officers?

- Incident Responses: 104 per day, 35 per shift
- Arrests: 4 per day, 1+ per shift
- Citations Issued: 7 per day, 2+ per shift
- Miles driven: 736 miles per day, 245 miles per shift

**Officer Arrests - 1,594**

**Citations Issued - 2,687**

**Police Vehicle Mileage - 268,867 Miles**
What does an average day look like for our Dispatchers?

Total Calls: 277 per day, 12 per hour
911 Calls: 66 per day, 3 per hour
911 Hangups: 5 per day
Non-Emergency: 146 per day, 6 per hour
Outbound Calls: 60 per day, 2.5 per hour
Abandoned Non-Emergency: Less than 1 per day

2017 Traffic Accidents

Commercial Vehicle Cites

Dispatch Calls - 101,255

2017 Department

Total Accidents
Involving DUI
Fatalities

Dispatch Calls - 101,255

- 911 Calls
- 911 Hangups
- Non-Emergency
- Outbound Calls
- Abandoned Non-Emergency

Commercial Vehicle Cites

- Failure to Obey Signs
- Driving Out of Lane
- Spilling Load
- Logbook Violations
- Red Light Violations
- Miscellaneous
What does an average day look like for our Records Clerks?

- Citations: 10 per day
- Subpoenas: 2 per day
- Warrants: 5 per day
- Traffic Collision Reports: 2 per day
-Courtesy Reports: less than 1 per day
- Criminal Collision Reports: less than 1 per day
- Felony Reports: 7 per day
- Information Reports: 6 per day
- Infraction Reports: less than 1 per day
- Misdemeanor Reports: 9 per day
- Voided Reports: less than 1 per day
- Revenue Collected: $262.21 per day

**Records Revenue - $65,028.40**

- Misc. Fines
- Vehicle Releases
- Fingerprint
- Police Reports
- Cite Sign-OFFs
- Clearance Letters
- Repossession Fees

**Records/Reports Processed - 10,418**

- Citations
- Subpoenas
- Warrants
- Traffic Collision Reports
- Courtesy Reports
- Criminal Collision Reports
- Felony Reports
- Information Reports
- Infraction Reports
- Misdemeanor Reports
- Voided Reports
Involvement

Community

COFFEE WITH A COP

School Visits and Department Tours

Ceres Police Department
Community Involvement

World Down Syndrome Day

2017 Annual Report
Come out and meet your Ceres Police Officers

Tuesday, August 1, 2017
6:00 pm - 8:00 pm
Whitmore Park

The goal of National Night Out is to bring the community and the Police Department together for crime prevention

For more information, contact:
David McCann
209-538-5624
david.mccann@ci.ceres.ca.us

Blood Drive

American Red Cross

Give blood. Help save lives.

CERES POLICE COMMUNITY BLOOD DRIVE

CERES COMMUNITY CENTER
2701 4TH ST, CERES
Tuesday, August 22nd 2017
12:00 p.m. - 6:00 p.m.

All presenting donors will receive a $5 Target eGiftCard™
AND T-SHIRT™
Plus enter to win Raffle prizes including a family
4 pack to Cedar Fair-Great America

For an appointment, please visit redcrossblood.org and use sponsor code: Police
or call Lisbon Garcia at 209-9972.

Save lives with less time with RapidPass.
Learn more at redcrossblood.org/rapidpass
For eligibility questions please call 1-800-226-6863
1-800-RED CROSS (1-800-733-2767) or contact us at 1-800-226-6863.
www.redcross.org/rapidpass

Health Fair

Ceres Police Department
Community Involvement

Beards for Kids & Shop with a Cop

2017 Annual Report
In August, 2017 the Ceres Police Department installed a Drop the Drug Box in the Department lobby. The goal is to provide a secure place for the citizens of Ceres to drop off their old or unused prescription drugs safely and anonymously. In the first four months of the program, our Evidence Technician collected and disposed of 70 pounds of prescription drugs that had been dropped off in our box.

Stanislaus County Behavioral Health and Recovery Services, in partnership with local law enforcement, has been hosting DROP THE DRUGS Prescription Medication Disposal Events since 2009. Over 11,000 pounds of unwanted medication was collected between 2009 and 2015.

With the increase in demand for safe and convenient disposal opportunities, the DROP THE DRUG Program was created.

Beginning with the Stanislaus County Sheriff’s Department, permanent prescription drop boxes have been placed in the lobbies of local law enforcement agencies across Stanislaus County.

Did You Know?

- Throwing out your prescription drugs could lead to drug abuse, accidental overdose, and water contamination?
- 1 in 5 teens have abused prescription drugs?
- Over 50% of teens got the meds for free from friends and family or from the family medicine cabinet?
2017 SCPOA Memorial Service

Posthumous recognition by the State of California for the Exemplary Service and Visionary Leadership of former Ceres Police Chief “Pete” Peterson