

CERES BIKE MONTH CHALLENGE INCLUDES LUNCH WITH MAYOR JAVIER LOPEZ

FOR IMMEDIATE RELEASE (Modesto, CA) – StanisCruise operated by the Stanislaus Council of Governments (StanCOG) is hosting a Bike Month Challenge for the County. The bike month challenge is a fun way to support good health and fitness, while improving air quality.

BIKE MONTH CHALLENGE

May 1-31 2023

Ride your bike anywhere, anytime
Win great prizes
Free to join
Everyone can take part

LOVE TO RIDE StanCOG StanisCruise

Register now at lovetoride.net/staniscruise

@lovetoride.net @lovetorideglobal @lovetoride

The City of Ceres is adding a special twist for their residents by including a drawing to have lunch with Mayor Javier Lopez. Ceres residents that register for the Bike Month Challenge will be included in a drawing to have lunch with the mayor.

“I am always looking for avenues to embrace the residents of Ceres and the Bike Month Campaign is a great means to promote a healthy lifestyle and to sit down one to one with a community member. I encourage the residents of Ceres to take part in this fun challenge which promotes the benefits of riding a bike and look forward to the opportunity to meet our residents,” said Mayor Javier Lopez.

Individuals and organizations from across Stanislaus County are signing up for the Bike Month Challenge and showing their support for bicycling as part of the regional challenge. The month-long campaign encourages bicycling, fosters friendly competition, and demonstrates the benefits of riding more frequently. Participants are eligible to win a great range of prizes, including a Specialized Turbo Como SL 4.0 e-bike, an Apple Watch, and even \$2,500 cash.

“As a fitness enthusiast and the StanCOG Chair, I am excited to bring the inaugural Bike Month Challenge to Stanislaus County and promote the benefits riding a bike can bring,” said Mayor Lopez.

This competition is free to join, register at <https://www.lovetoride.net/staniscruise> and start tracking trips.

Questions about the Bike Month Challenge or the StanisCruise program can be directed to Jean Foletta, Transit and TDM Advisor, at jfoletta@stancog.org or (209) 525-4891.