



Flat Fee Based Business Renewal

See City of Ceres Fee Schedule on pages 2-3 for a list of business categories and fees.

Online Filing Available at: <https://Ceres.BizLicenseOnline.com>

Remit To: City of Ceres • c/o Avenu Insights & Analytics • 373 East Shaw Ave Box 367 • Fresno, CA 93710
Toll Free Phone: (866) 240-3665 • Fax: (855) 219-4338 • Email: muniblsupport@avenuinsights.com
• Website: www.avenuinsights.com • Online Filing: <https://Ceres.BizLicenseOnline.com>

*NOTIFICATION: AREAS SHADED IN GRAY SHALL BE CONSIDERED PUBLIC INFORMATION PER THE CALIFORNIA PUBLIC RECORDS ACT AND CA.BUS. & PROF. CODE § 16000.1. If Applicant's business mailing address is a residential address, that address will be subject to public disclosure unless Applicant provides a different address (e.g. PO Box) where the Applicant consents to receive service of process.
CALIFORNIA PUBLIC RECORDS ACT INFO: <https://www.boe.ca.gov/info/publicrecords.htm>.
CALIFORNIA AB 2184: https://leginfo.ca.gov/faces/billNavClient.xhtml?bill_id=201720180AB2184

Business Name:	_____	Location Name:	_____
Doing Business As:	_____	Location Address:	_____
Mailing Address:	_____		_____

Check here if the Physical Location on file is a RESIDENTIAL address

Provide Business Category (See City of Ceres Fee Schedule):

Not all categories are based on flat rates and could require a different form for renewing due to a gross receipts requirement.

Avenu Account #: _____

License Period (Select only one, and enter year.):

- April-May-June 20____ (Delinquent on or after May 6th)
- July-Aug-Sept 20____ (Delinquent on or after August 5th)
- Oct-Nov-Dec 20____ (Delinquent on or after November 5th)
- Jan-Feb-March 20____ (Delinquent on or after February 5th)

Section 1 – Calculate the License Fee Due:

- Step 1:** Enter License Fee Amount: **(1) \$** _____
See the City of Ceres Fee Schedule for fee amounts on pages 2-3 of this application.
- Step 2:** Add Penalty if paid on or after the delinquent date for the license period selected above: **(2) \$** _____
10% per delinquent month. Max 30%
- Step 3:** Add \$4.00 CA Senate Fee SB-1186: **(3) \$** _____
Due annually. Applies to renewals for the April-May-June quarter.
- Step 4:** Total Amount Due (Sum amounts from Steps 1, 2 and 3): **(4) \$** _____

Make check payable to: Tax Trust Account

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Section 2 – Sworn Statement

I acknowledge that the City of Ceres' issuance of a Business License and payment of Business License Tax does not entitle me/authorized representative to conduct any business in the City that is in violation of any applicable laws. I further acknowledge that the City of Ceres' issuance of a Business License does not waive the City of Ceres' right in any way to enforce compliance with applicable laws against me/authorized representative. I hereby certify, under penalty of perjury, that the information in this application is true, correct, and complete to the best of my knowledge and belief. I agree to comply with all applicable laws and ordinances regulating the operation of this business.

Signature	Printed Name	Title	Date	Phone
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Returned Check Disclaimer: Effective July 1, 2010, each returned item received by Avenu Insights & Analytics due to insufficient funds will be electronically represented to the presenters' bank no more than two times in an effort to obtain payment. Avenu Insights & Analytics is not responsible for any additional bank fees that will accrue due to the submission of the returned item. Please see the full returned check policy at www.avenuinsights.com.

FLAT RATE CATEGORIES - (Paid in advance of each quarter.)

Internal Number	Internal Code	Type	Classification/Business Description	Calculation Instructions/Additional Information
11	00	Flat rate	Ambulance	Renewals - \$45 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$45 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
13	03	Flat rate	Amusements – Moving Picture/Theatrical Show (fixed place within City limits)	Renewals - \$50/quarter paid in advance + annual \$4 CA Senate Fee New Applications – \$50 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
15	00	Flat rate	Billboards	Renewals - \$45 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$45 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
50	50	Flat rate	Bingo	Renewals – Remit/pay annually on January 1 st . License valid January 1 st through December 31 st . Calculate at \$50 license fee + \$4 CA Senate Fee. New Applications – Must be pre-approved by the City of Ceres. Calculate at \$50 license fee + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
16	00	Flat rate	Christmas Trees	Renewals - \$45 paid in advance of each quarter + annual \$4 CA Senate Fee. Complete new application. New Applications – \$45 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
17	00	Flat rate	Day Care/Nurseries (Eight or more children)	Renewals - \$30 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
18	00	Flat rate	Delivery by Vehicle – Multiple deliveries (based outside of the City limits)	Renewals - \$30 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
18	01	Flat rate	Delivery by Vehicle – Towing (based outside of the City limits)	Renewals - \$30 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
19	00	Flat rate	Fortune Telling, as defined in Section 9.32.102	Renewals - \$75 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$75 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.
12	00	Flat rate	Merchant Patrol Services	Renewals - \$30.00 paid in advance of each quarter + annual \$4 CA Senate Fee New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.

Internal Number	Internal Code	Type	Classification/Business Description	Calculation Instructions/Additional Information
21	00	Flat rate	Snow-Cone, Ice Cream or Food Vehicle- Ice Cream Trucks, & Vending Machines (based outside City limits)	<p>Renewals - \$30 paid in advance of each quarter + annual \$4 CA Senate Fee</p> <p>New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>
22	00	Flat rate	Soliciting and Peddling – For soliciting or selling newspapers or magazines	<p>Renewals - \$15 paid in advance of each quarter + annual \$4 CA Senate Fee</p> <p>New Applications – \$15 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>
22	01	Flat rate	<p>Soliciting and Peddling – QUARTERLY - For all other merchandise or wares not otherwise exempt or taxed under this chapter*</p> <p>*Options available to pay either on quarterly, weekly or daily basis</p>	<p>Option 1 – Quarterly</p> <p>Renewals - \$50/quarter paid in advance + annual \$4 CA Senate Fee</p> <p>New Applications – \$50/quarter paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>
22	02	Flat rate	<p>Soliciting and Peddling – WEEKLY - For all other merchandise or wares not otherwise exempt or taxed under this chapter*</p> <p>*Options available to pay either on quarterly, weekly or daily basis</p>	<p>Option 2 – Weekly</p> <p>Renewals - \$30/week + annual \$4 CA Senate Fee</p> <p>New Applications – \$30/week paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>
22	03	Unit based	<p>Soliciting and Peddling – DAILY - For all other merchandise or wares not otherwise exempt or taxed under this chapter*</p> <p>*Options available to pay either on quarterly, weekly or daily basis</p>	<p>Option 3 – Daily</p> <p>Renewals - \$15/day + annual \$4 CA Senate Fee</p> <p>New Applications – \$15/day paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>
23	00	Flat rate	Tree Trimming/Yard Care/Trash Hauling/Janitorial (based outside City limits)	<p>Renewals - \$30 paid in advance of each quarter + annual \$4 CA Senate Fee</p> <p>New Applications – \$30 paid in advance + \$30 new application fee (one-time basis) + \$4 CA Senate Fee.</p>